

Brits drastically underestimate healthcare costs abroad by between two and three fold



Cost of treatments abroad:



Medical treatment for a heart attack and doctor-escorted repatriation to the UK.



Medical treatment for a fractured hip and stretchered repatriation to the UK.



52%

don't buy travel insurance



Almost 1:10

have never purchased travel insurance

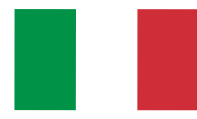
This is how much we underestimate treatment:



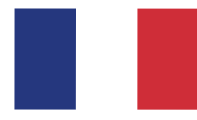
USA by up to **£65,000**



Spain by up to **£21,000**



Italy by up to **£3,000**



France by up to **£1,000**

Fractured hip and stretcher repatriation to the UK.

Mistaken beliefs about what the EHC card covers...



8%

think it covers the cost of repatriation flights in case of medical emergencies.

15%

think it entitles the holder to free private emergency medical care in the European Economic Area.

17%

think it covers cruises.